



**SOFT PLASTIC
STEWARDSHIP
AUSTRALIA**

Soft Plastic Stewardship Australia

Scheme Overview

Circular Soft Plastics Showcase | 20 August 2026

Who is SPSA?

Industry-led scheme leveraging global best practice design and governance



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National Plastics Recycling Scheme
(AFGC-led, kerbside focus)



Soft Plastics Taskforce
(retailer-led, in-store focus)

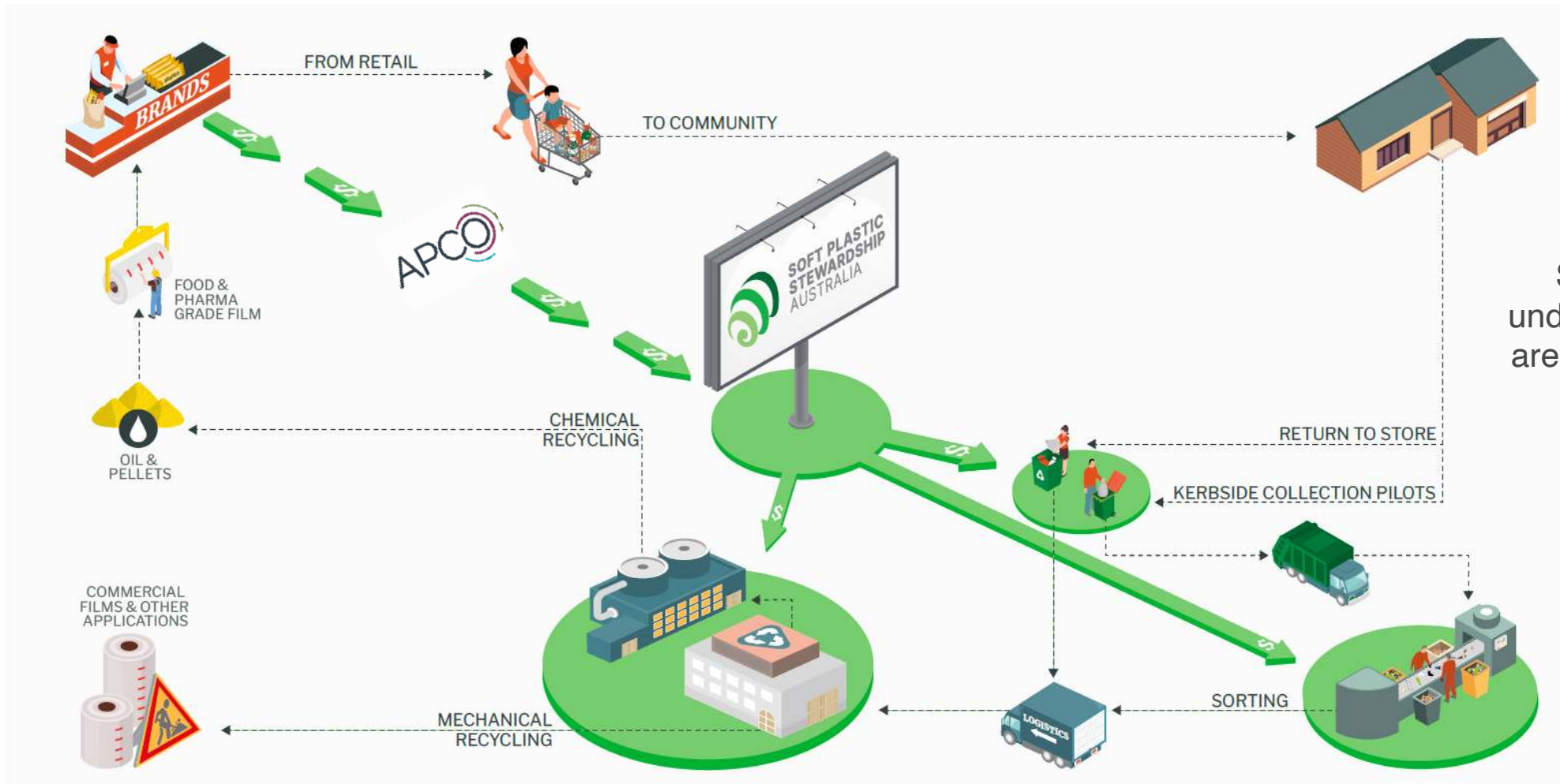


coles



Creating a circular solution for soft plastic packaging

From linear to circular – funding, collection, recycling, end markets



SPSA governance and guidance

Industry-led Board

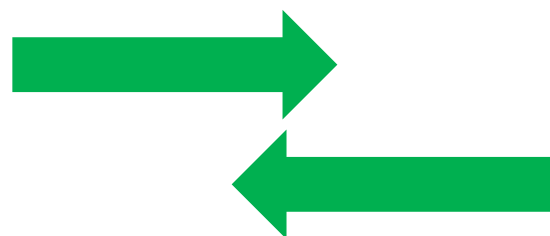
Independent directors



Kate Dryden
Chair



Ken Noye
Deputy Chair



Stakeholder Advisory Council

Government – Local, State and Federal



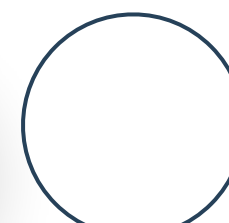
Alex Geddes
NSW EPA



Bill Pemberton
Macedon Ranges SC



Elenor Robson
ALGA



Annette Williams
DCCEEW (Observer)

Community



Gemma Boucher
Community Behaviour



Lucia Moon
Cleanup Australia



Karl Shanley
APCO



Anthony Peyton
PREP Design

Value chain – Design to Demand



Pam Mikscofsky
ALDI



Graham Knowles
iQ Renew



Dr Jeroen Wassenaar
Cleanaway



Andrew Smith
PACT



Dr Hadi Vandchali
Local Government
Procurement

Brands



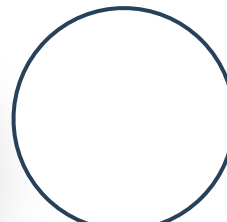
Bill Heague
Mars



Andrew Lawrey
Nestle



Paris Golden
McCormick Foods



SME Director
(TBC)

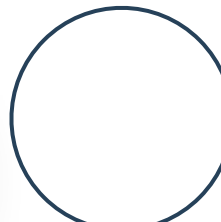
Retailers



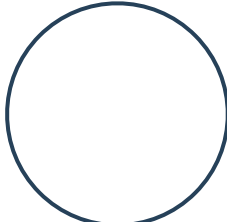
Laurie Kozlovic
Woolworths



Cate Harris
Coles

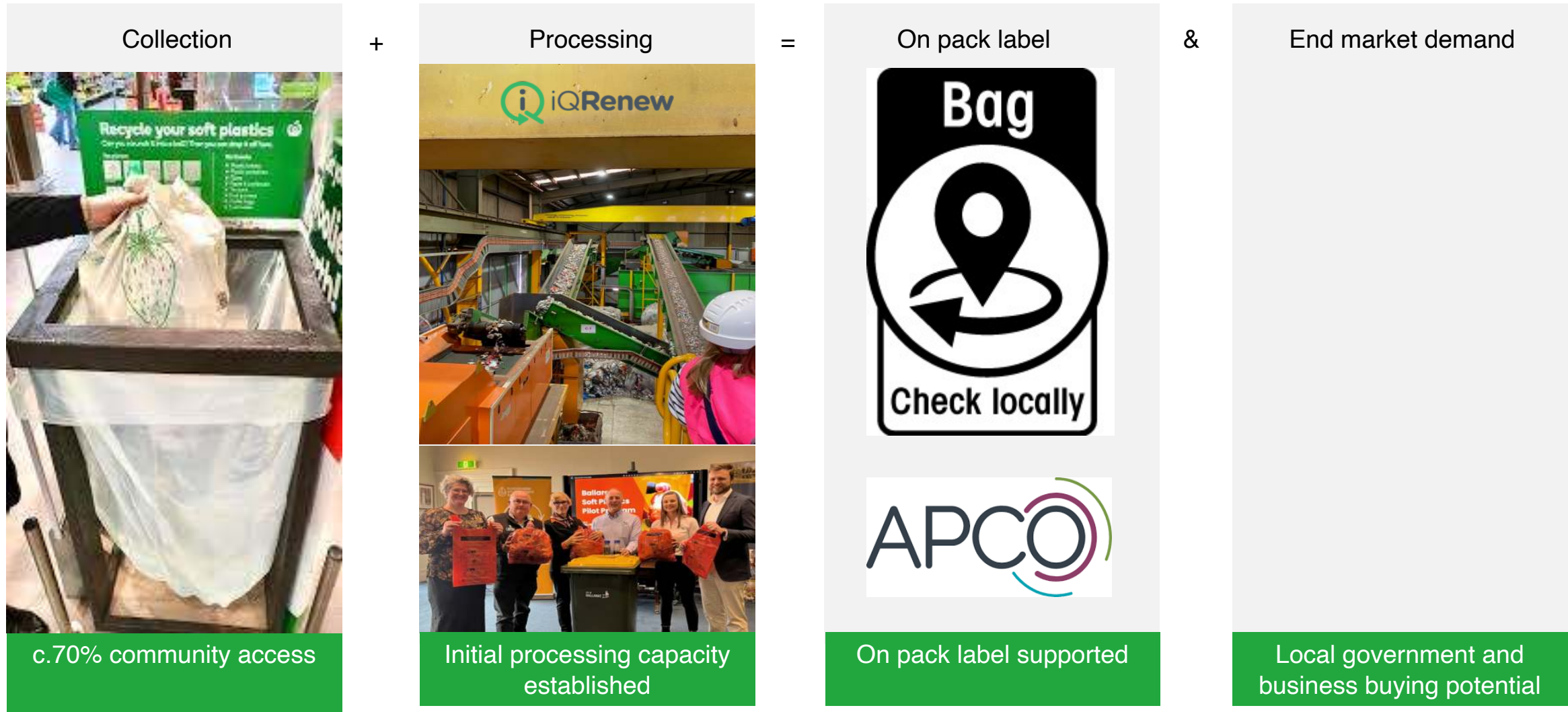


Retail Director
(TBC)



SME Director
(TBC)

The initial supply chain is in place



Further funding support is required to underpin these systems and drive circularity

Participants love the kerbside program

“I love being able to recycle in my recycling bin and not having to put soft plastic in the rubbish bin!”

“So easy & convenient.”

“We need a nationwide approach to make a real difference.”

“Should be a permanent program.”

96%

Rate program 4 or 5
out of 5 (excellent)

98%

Extremely likely to continue



64% have felt misled by soft plastic packaging that appears recyclable but isn't

39% of those using a soft plastics scheme can't name the scheme they're using

38% put soft plastics in general waste

94% would be likely to use a new soft plastic scheme if one launched tomorrow.



Scheme progress – we are focused on mobilisation

Sustainably growing funding, collections, recycling and end markets





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Thank you

Let's work together to turn soft plastic into a valuable resource

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